

Conference Program

DAY 1

Date: 12th December (Monday)

Venue: Hotel Fort Canning, Singapore

Room: Lavender II

9:00-9:30	Registration
9:30-9:40	<p>Opening Address: Prof. the Hon. Dr. Stephen Martin Chairman, Board of Governors, Global Science & Technology Forum (GSTF) Former Speaker Parliament of Australia Former Deputy Vice Chancellor (Strategy and Planning) Curtin University of Technology Former Pro Vice Chancellor International Victoria University, Australia</p>
9:45-10:25	<p>Keynote Address: <i>Sustainable Design Strategy for Parks and Resorts: Edutainment Orientation</i> Assoc. Prof. Wilco W. Chan School of Hotel and Tourism Management The Hong Kong Polytechnic University</p>
10:25-10:45	COFFEE / REFRESHMENT BREAK
10:45-11:05	<p>HRM & PD 11 <i>“Management by Differentiation: How Knowledge Workers Use Fuzzy Logic for Decision-Making Processes”</i> Dr. Andreas Meier University of Fribourg Switzerland</p>
11:05-11:25	<p>HRM & PD 13 <i>“A Look At The Attitudes, Concerns, Expectations and Fears of the Millennial Generation and Some Implications for Human Resource Managers”</i> Dr. Sheri Bias, Saint Leo University Prof. Ronald Sims, College of William and Mary USA</p>
11:25-11:45	<p>HRM & PD 1 <i>“Ramification of Higher Education Between Taiwan and Korea”</i> Dr. Young-Chan Kim University of Greenwich United Kingdom</p>
11:45-12:05	<p>HRM & PD 21 <i>“Understanding Post 1995s’ Career Expectations: What Employers Need to Know”</i> Ms. Rachel Xuan Xie Shantou University China</p>

12:05-1:05	LUNCH
1:05-1:25	HRM & PD 20 <i>“Influence of Digitization to Perform Managerial Role – Case of Fiji”</i> Mr. Avineel Avineet Kumar The University of Fiji
1:25-1:45	HRM & PD 12 <i>“Primordial Identity in Workplace: Caste and Attitudes towards Affirmative Action”</i> Dr. Ambika Prasad Tulane University, USA
1:45-2:05	THoR <i>“Managing Emotions at Work: Adventure Tour Leaders’ Application of Emotional Labor”</i> Dr. Monica Torland Australian Institute of Business
2:05-2:25	THoR 13 <i>“Politics and Payment Vehicle Bias: An Experimental Approach in Macau”</i> Dr. Thea Edith Vinnicombe Institute for Tourism Studies, Macau
2:25-2:45	THoR 26 <i>“Language Use and Language Attitude of Front-Line Employees in Five-Star Hotels in Macau”</i> Dr. Meng Zhang Macau University of Science and Technology
2:45-3:05	THoR <i>“What is A Learning Town? Reflections on the Experience at Wirksworth”</i> Dr. Peter Wiltshier University of Derby, UK
3:05—3:25	COFFEE / REFRESHMENT BREAK
3:25-3:45	THoR 10 <i>“Omani Cruising Market in View of the Worldwide Cruise Industry Dynamics”</i> Dr. Tamer Atef and Dr. Masooma AlBalushi Sultan Qaboos University, Oman
3:45-4:05	THoR 15 <i>“Tourism and Gastronomy Under Review: An Analysis of the Evolution of this Relationship in the Past 2 Years.”</i> Ms. Sara Forgas-Serra Universitat de Girona, Spain
4:05-4:25	THoR 4 <i>“Promotional language of Hospitality and Tourism: Comparison of Hotel Websites Across Different Star Categories”</i> Dr. Amy On Yi Suen The Hong Kong Polytechnic University

DAY 2

Date: 13th December (Tuesday)

Venue: Hotel Fort Canning, Singapore

Room: Lavender II

9:00-9:30	Registration Desk
9:30-9:50	<p>THoR 20 <i>“Changing of Asian Outlooks and New Travel Demands are the Emerging Factors for Expanding Tourism Markets Globally”</i> Mr. Dilip Kumar Bhadra Bangladesh Bureau of Statistics (BBS) Ministry of Planning</p>
9:50-10:10	<p>THoR 6 <i>“Youth Tourists’ Perspectives with Cultural Heritage Attractions in Thailand”</i> Mr. Siwasak Pansukkum Assumption University, Thailand</p>
10:10-10:30	<p>THoR 14 <i>“Dealing With Customers’ Online Reviews: What Approach Hotel Managers need to Address?”</i> Dr. Duangthida Nunthapirat Bangkok University, Thailand</p>
10:30-10:50	COFFEE / REFRESHMENT BREAK
10:50-11:10	<p>THoR 12 <i>“Assessment on Davao City Malls as Perceived by Mobility Challenged Persons”</i> Mr. Bon Jovi Caberos The University of Mindanao, Philippines</p>
11:10-11:30	<p>THoR 23 <i>“The Relationship Between Hotel Career Management and Employee Retention in Thailand: A Conceptual Framework”</i> Ms. Charuwan Phongpanichanan Taylor's University, Malaysia</p>
11:30-11:50	<p>THoR 2 <i>“Local Remedies to Hangover in Iligan City: An Alcohol Consumer Welfare-Concerned Study”</i> Ms. Lindsay Crystabelle Alegre Gillamac Mindanao State University-Iligan Institute of Technology, Philippines</p>
11:50-12:00	BEST PAPER AWARD & BEST STUDENT PAPER AWARD
12:00-1:00	LUNCH